



3.5 kg

10 kg

Commercial Use
Oxygen-Based Bleach

NIITAKA

New White Up

A user-friendly, super whitening, powdered oxygen-based bleach.
Particularly effective on melamine tableware.



Features

Superior Bleaching Power!

Returns well-used and difficult-to-bleach melamine tableware back to a brilliant white. The more stained the tableware, the more impressive the effect.

Great for Bleaching Rice Bowls

Removes stubborn starchy residue from tableware.
Effective at bleaching rice bowls.

Odorless and Gentle Action

Has no strong odor like chlorine-based bleaches and works gently without damaging tableware.

	Oxygen-based Bleach	Chlorine-based Bleach
Odor	None ○	Chlorine △
Colors/Patterns	Suitable ○	Not suitable ✕
Melamine tableware	Suitable ○	Not suitable ✕

Bleaching Performance Test

Before bleaching



Test conditions: Tea-stained melamine tableware was soaked in a 0.4% solution of bleach at 70°C for 30 minutes.

After bleaching

Oxygen-based Bleach from Company A

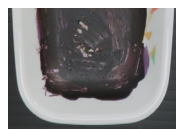


New White Up

Much Whiter!

Removes Starchy Residue

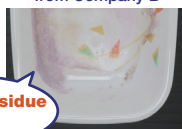
Before bleaching



Test conditions: Melamine tableware with adhered rice residue was soaked in a 1% solution of diluted bleach at 60°C for 30 minutes. After rinsing with water, a starch detector reagent was used to reveal residual starch (purple-colored areas).

After bleaching

Oxygen-based Bleach from Company B

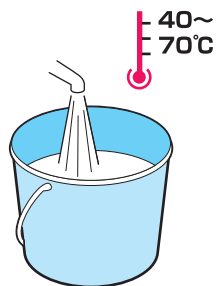


Starchy residue remains...

New White Up

No Starchy Residue!

1 Fill a bucket with water between 40°C and 70°C.



2 Add New White Up.



3 Mix thoroughly to dissolve.



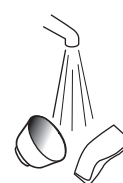
4 Immerse tableware and dish cloths.



5 Leave to soak for 30 to 60 minutes.



6 Rinse thoroughly with running water.



Precautions for Use

- Wear dishwashing gloves during use.
- Do not mix with chlorine-based bleach or other chemicals/cleaners.
- Be careful of powder escaping when removing the cap. Also ensure the cap is on tight before moving the product container.
- **Do not put water or other items into the product containers.**
- Do not use with hot water (80°C or above).
- Take care to avoid scalds/burns during use.
- Do not transfer to other containers.
- Wash used product containers thoroughly before disposal.
- Avoid placing in direct sunlight and high temperatures.
- Store out of the reach of children.

Ingredients

◆Acidity/Alkalinity	Weak alkali
◆Ingredients	Sodium percarbonate (oxygen-based) Alkaline agent (carbonate) Metal ion sequestrants Surfactant (polyoxyalkylene alkyl ether) Stabilizer
◆Suggested Amount	4 to 10 g per 1 L of water

Product Data

Product Name	New White Up (G-5) 3.5 K	New White Up (G-5) 10 K	New White Up (G-5) 2.5 K
Packaging	3.5 kg × 4 units/case	10 kg × 1 bag/case	2.5 kg × 4 bags/case
Product Dimensions*	203 mm × 124 mm × 277 mm		370 mm × 240 mm
Case Dimensions*	412 mm × 260 mm × 286 mm	287 mm × 260 mm × 286 mm	406 mm × 291 mm × 144 mm
Stacking Limit	3 cases (at 40°C and 90% humidity)	3 cases (at 40°C and 90% humidity)	3 cases (at 40°C and 90% humidity)
Product Code	234160	234136	234161
JAN Code	4975657234411	4975657234459	4975657234480
ITF Code	14975657234418	14975657234456	14975657234487



Contains powder

* Listed dimensions are design values for width × depth × height. • The appearance and labeling of this product may be altered without notice.